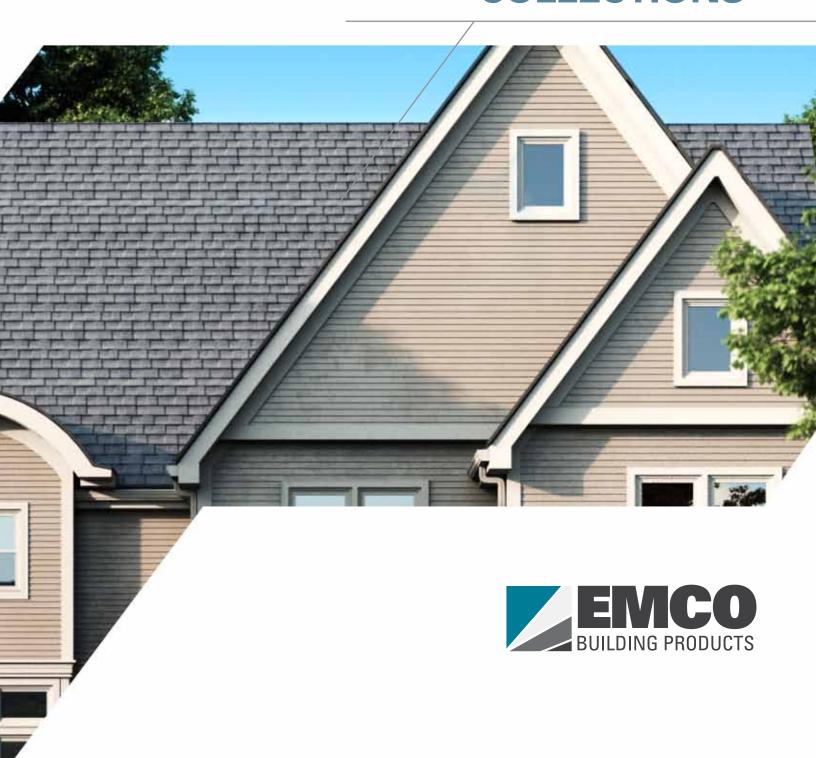
## HOME EXTERIOR COLLECTIONS





## YOU'LL LOVE WHAT EMCO BUILDING PRODUCTS CAN DO FOR YOUR HOME.

## NO MATTER WHAT COLOR OR PROFILE YOU SELECT, IT WILL BE CUSTOM-FIT AND LOOK AMAZING!

Whether you are looking to upgrade to new siding looking to change your home's style or color or planning for repairs, EMCO offers many different options that are easy to maintain and have a worry-free warranty.

With a wide selection of siding profiles, colors and accessories, it's no wonder we are homeowners' #1 choice for new siding. Our products are made in the USA and manufactured to the exact length on-site and custom-fit to your home.

EMCO Building Products' seamless siding will always have that clean, beautiful look, free from splices and ugly seams, in a color palette that is sure to please.





EMCO Building Products is taking the home exterior remodeling industry to a new level. Our siding is different from others, because it's made from steel and is seamless. Other siding products must be constantly overlapped or shoved together every 12 feet to reach the length of your home, creating a pattern of ugly splices and joints. The average home has over 130 splices. With EMCO Building Products' steel siding, we eliminate those unsightly splices and joints, and give you a smooth, clean-looking exterior.

### WHY SEAMLESS SIDING?

#### PROTECT YOUR HOME

Seamless steel siding from EMCO Building Products not only frees you from time-consuming maintenance, it frees you from seams and joints, fading, chipping, flaking, cracks, warping, bubbles and more.



Peeling Paint





Cracked Stucco



Gaps in Fiber Cement



Warped Vinvl

#### SAVETIME & MONEY

Maintenance-free seamless siding does more than save time — it saves money. With seamless steel siding from EMCO Building Products, there's no need for priming, caulking, painting, staining, sealing or patching to maintain the exterior appearance of your home. Your siding will look freshly painted for years to come with little to no maintenance. Time and money once spent maintaining and repairing siding can be spent enjoying life with friends and family.

#### STRONGEST WARRANTY

When investing in your home's exterior with products from EMCO Building Products, you can have confidence knowing that your home is protected by a limited lifetime warranty against manufactured defects. You're also backed by our unprecedented limited lifetime warranty against fading and chalking. Our warranties are the strongest in the industry and you'll have peace of mind knowing your new seamless exterior will retain its beautiful, maintenance-free appearance year after year. Guaranteed.



#### BEAUTY. DURABILITY. SUSTAINABILITY.

Combine the durability of steel with our seamless technology, and homeowners will have a product that makes their home look great. There are many important attributes of steel siding that have driven its success, and maintenance freedom is an attribute that homeowners value greatly. Steel siding requires virtually no maintenance. You can eliminate most of your annual exterior work with a simple rinse with a garden hose.

Seamless siding substantially reduces moisture intrusion, which can cause structural deterioration. Because there are no seams or joints to penetrate, this first layer of defense is important. It is also important to have a well-installed moisture barrier. EMCO Building Products projects typically use an approved underlayment and are installed by trained professionals. With EMCO Building Products' maintenance-free exteriors, you'll get a beautiful home exterior look without the effort.



- STEEL PRODUCTS AVAILABLE IN 12 EXTERIOR COLORS
- NO FADE COLORS (50-YEAR CHALK & FADE WARRANTY)
- EASY-TO-CLEAN, STAIN-RESISTANT FINISH
- CARRIES A LIMITED LIFETIME WARRANTY



#### **TECHNOLOGY**

Keep your home's exterior the color you intended it to be with EMCO Building Products' steel siding. Most other siding products fade in only a few short years, but not EMCO Building Products steel siding collections. Your home's siding will not fade or chalk because of our industry-leading 70% PVDF paint finish technology. Our paint finish contains durable ceramic compounds, compared to others who use Polyesters, Hybrid Polyesters, PVC organic pigments that are subject to chalk and fade. This ensures that your home's exterior will retain its rich beautiful color year after year.

Our premium coatings are made up of 70% PVDF resin, engineered specifically for exterior building applications in severe exterior environments that require long life, UV resistance and durability. Licensed under both Kynar 500® and Hylar 5000® PVDF fluoropolymer technology, our ultra UV and natural, weather-resistant coatings are top of class. We

source vendors that only use the highest quality ceramic pigmentation to ensure optimal exterior color fastness and longevity.

In addition, our PVDF finish is enhanced with a PTFE coating that improves scratch and abrasion-resistance. This PVDF coating is also known for its superior cleanability and stain-resistance.

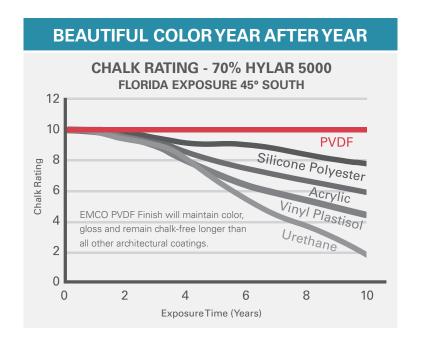




The most effective way to achieve better energy efficiency is through an integrated "whole house" approach with the use of ENERGY STAR products and enhancements. With ENERGY STAR products, your home will be more energy-efficient and save you money while protecting the environment. Our exterior coatings are ENERGY STAR compliant and are enhanced with Cool Paint Technology<sup>™</sup> (CPT). CPT is a technology developed for NASA's space shuttle program that uses infrared reflective pigments in the paint to cool the surface. CPT is also used to improve the energy efficiency of a home's exterior by reflecting solar and thermal radiation.



Our steel siding paint finish consists of mulltiple layers permanently adhered to a galvanized steel core. These layers feature an extensive coating process which creates color consistency and weather resistant properties.







### EXTERIOR COLORS, PROFILES AND COMBINATIONS FOR EVERY HOME!

Homeowners need choices, not limitations, in order to turn their dreams into reality. Along with our extensive color palette of endless color combinations, we'll also provide you with an array of profile options that will define the characteristics of your home. Our color-perfect finishes coordinate with our soffit, fascia, rain carrying systems, architectural trims and accessories to complete your design vision and enhance all architectural styles – without the maintenance. Just talk with your EMCO Building Products home exterior specialist or visit our online design center at www.emcobuildingproducts.com.

#### STEEL COLORS

Colors are representations, please refer to an actual sample.



A beautiful and seamless siding exterior can transform your home. With more profiles, exclusive colors and a variety of exterior accessories, EMCO Building Products can easily walk you through your home improvement process. It's easy, and we provide the perfect solution to giving you the curb appeal your home deserves.









# SOFFIT, FASCIA & RAIN CARRYING SYSTEMS

Protect and beautify your home with a maintenance-free, color-coordinated rain carrying system from EMCO Building Products<sup>®</sup>. Our system is designed to work as a complete protection and beautification package.

Our color-perfect finish coordinates with our soffit, fascia and trim accessories, allowing you to complement, match or contrast the accents of your home, making it a one-of-a-kind work of art.

With EMCO Building Products soffit and fascia, you will eliminate costly painting of those hard-to-reach places like eaves and overhangs while preserving the integrity of your home's structure. We take a "whole-system" design approach to assure product compatibility and performance, along with a perfect fit.





Solid Soffit
Panel:
Maintenance-free



Full Vented Soffit Panel: Continuous airflow



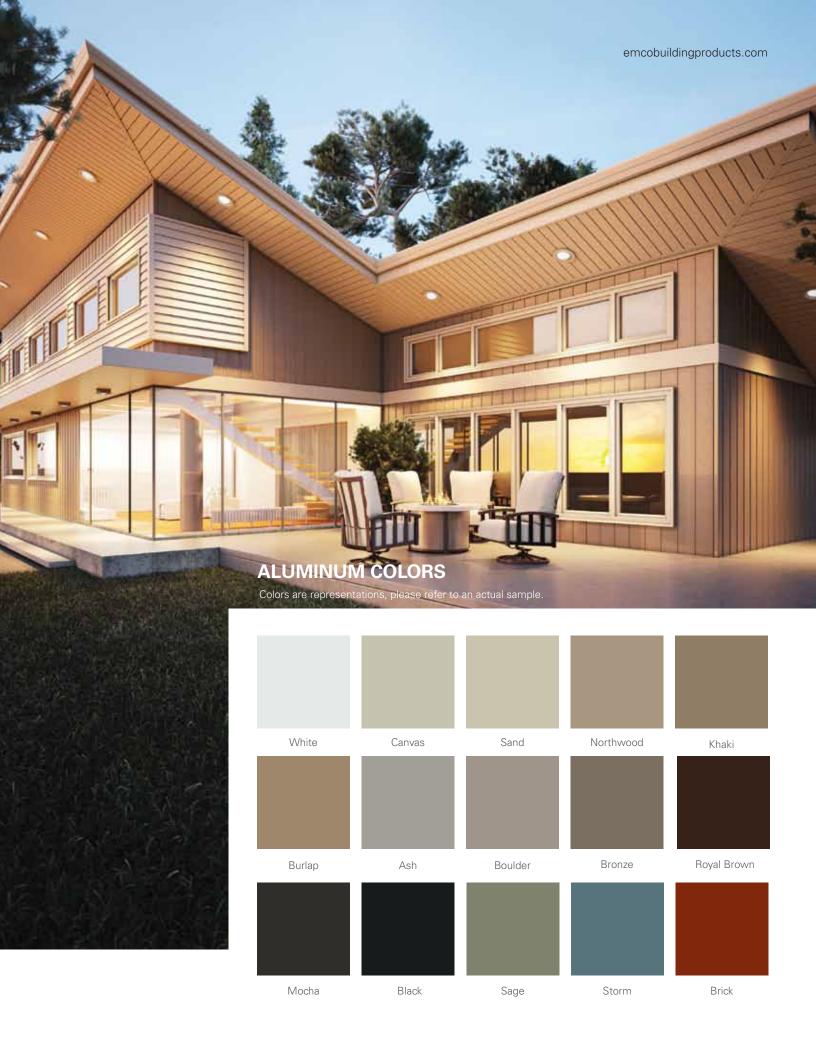
Center Vented Soffit Panel: Optimal ventilation

- ALUMINUM PRODUCTS AVAILABLE IN 13 EXTERIOR COLORS
- EASY-TO-CLEAN, STAIN-RESISTANT FINISH
- ALUMINUM SOFFIT AND ALUMINUM RAIN CARRYING SYSTEM
- STEEL FASCIA
- **CARRIES A LIMITED LIFETIME WARRANTY**
- NO FADE COLORS (30-YEAR CHALK AND FADE WARRANTY)



### DOWNSPOUTS THAT MAXIMIZE WATER FLOW

EMCO Building Products promotes our innovative 3x3 downspout, referred to as the Superspout™. This residential 3-inch square downspout and elbow reduces clogging and improves flow by 100% over conventional downspouts. In addition to capacity strengths, the Superspout has great curb appeal as it maintains a streamlined look and is engineered stronger. Maximize your home's draining potential without the bulky look of commercial downspouts by selecting the Superspout.





emcobuildingproducts.com

