

# HOME EXTERIOR COLLECTIONS





YOU'LL LOVE WHAT EMCO BUILDING PRODUCTS CAN DO FOR YOUR HOME.

**NO MATTER WHAT STYLE YOU SELECT,  
YOUR HOME'S EXTERIOR WILL BE CUSTOM FIT  
FOR THE ULTIMATE CURB APPEAL!**

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Whether your goal is to enhance efficiency, repair damage, or update your home's color and style, EMCO Building Products is here to help! We offer an impressive selection of USA-made siding profiles, colors, and accessories—all backed by worry-free warranties.

From our best-in-class coating to our durable steel and aluminum, we're built for strength *and* sustainability.

**Where true customization comes home!**

EMCO Building Products is manufactured on site and custom fit to each home's exact measurements. As homeowners' #1 choice for new siding, we've made unsightly splices and seams a problem of the past. With EMCO Building Products' fresh new finishes and colors, the future is *seamless!*





EMCO Building Products takes a next-level approach to seamless siding, promising innovative steel, coating technology, accessories, and warranties. Here, you'll find the region's widest selection of maintenance-free colors, profiles, and authentic textures to quickly coordinate with any style. And, while the average home has over 130 visible splices, an EMCO home offers nothing less than a perfectly smooth, seamless exterior. This is how our homes become the envy of the neighborhood!

## WHY SEAMLESS SIDING?

### PROTECT YOUR HOME

Seamless steel siding from EMCO Building Products not only frees you from time-consuming maintenance, it frees you from seams, joints, fading, chipping, flaking, cracks, warping, bubbles, and more.



Peeling Paint



Cracked Stucco



Gaps in Fiber Cement



Warped Vinyl

### SAVE TIME + MONEY

Maintenance-free seamless siding does more than save time—it saves money. With seamless steel siding from EMCO Building Products, there's no need for priming, caulking, painting, staining, sealing, or patching to maintain the exterior appearance of your home. Your siding will look freshly painted for years to come with little to no maintenance. Time and money once spent maintaining and repairing siding can be spent enjoying life with friends and family.

### STRONGEST WARRANTY

When investing in your home's exterior with products from EMCO Building Products, you can have confidence knowing that a limited lifetime warranty protects your home against manufactured defects. You're also backed by our chalk and fade limited lifetime warranty. Our warranties are the strongest in the industry, and you'll have peace of mind knowing your new seamless exterior will retain its beautiful, maintenance-free appearance year after year. Guaranteed.





ASH + CARBON

## BEAUTY. DURABILITY. SUSTAINABILITY.

Combine the durability of steel with our seamless technology, and you have a product that makes your home look great. There are many important steel siding attributes that have driven its success, and maintenance freedom is a feature that homeowners value greatly. Steel siding requires virtually no maintenance. You can eliminate most of your annual exterior work with a simple rinse with a garden hose.

Seamless siding substantially reduces moisture intrusion, which can cause structural deterioration. Because there are no seams or joints to penetrate, this first layer of defense is essential. It is also important to have a well-installed moisture barrier. EMCO Building Products projects typically use an approved underlayment and are installed by professional contractors. With EMCO Building Products' maintenance-free exteriors, you'll get a beautiful home exterior without the effort.



SAGE

- AVAILABLE IN A VARIETY OF EXTERIOR COLORS
- CARRIES A LIMITED LIFETIME WARRANTY, INCLUDING CHALK AND FADE
- EASY-TO-CLEAN, STAIN-RESISTANT FINISH
- BEST-IN-CLASS COATING



# WORLD-CLASS PAINT FINISH

Keep your home's exterior the color you intended it to be with EMCO Building Products' steel siding collections. Most other siding products fade and look weathered after only a few short years, but not EMCO's steel siding coated with licensed\* Kynar 500® and Hylar 5000® PVDF fluorocarbon technology. Our 70% PVDF coating has superior UV radiation resistance and dramatically outperforms the polyester, hybrid polyester, SMP, and 50% PVDF products commonly used by other siding manufacturers.

Additionally, we use 100% ceramic pigmentation to deliver optimal exterior colorfastness and further enhance the coating surface with PTFE, which improves scratch and abrasion resistance, cleanability, and long-term stain resistance. This world-class coating technology ensures that your home's exterior will retain its rich, beautiful color year after year.

**KYNAR500®**  
BY ARKEMA

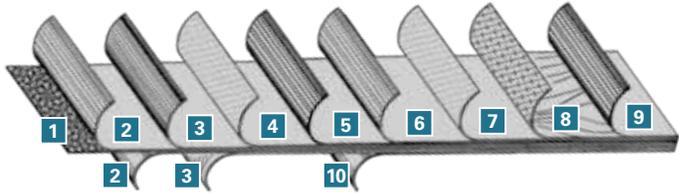
The most effective way to achieve better energy efficiency is through an integrated "whole-house" approach. Our exterior coating is ENERGY STAR® compliant to help make your home more energy-efficient, saving you money and protecting our environment. Our products are enhanced with Cool Paint Technology™ (CPT). CPT is a technology developed for NASA's space shuttle program that uses infrared reflective pigments in the paint to cool the surface. CPT is also used to improve the energy efficiency of a home's exterior by reflecting solar and thermal radiation.

\*Our Koolnar™ finish is licensed under both Kynar 500 and Hylar 5000.



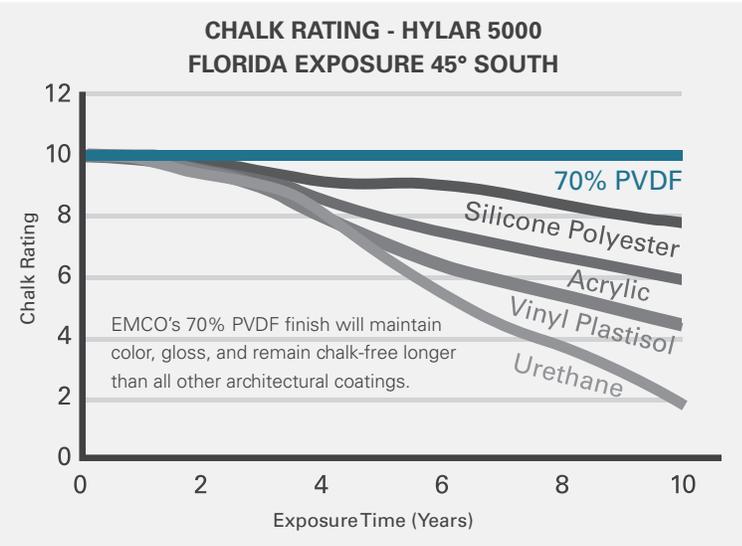
# STEEL SIDING PAINT FINISH WITH KYNAR 500®/HYLAR 5000® PVDF

Our paint finish consists of multiple layers permanently adhered to a galvanized steel core. These layers feature an extensive coating process that creates color consistency and weather-resistant properties.



1. Solid, High-Strength, Graded Steel Core
2. Galvanized Coating (Front and Back) – Corrosion-resistant, metallic coated steel
3. Pretreatment Layer (Front and Back) – Prepares the bare galvanized steel for high-performance paint coating
4. Corrosion Inhibitive Primer – Applied for metal edge protection and superior adhesion
5. Texture – Proprietary agent for enhanced abrasion resistance
6. PTFE Surface Protector
7. Base Coat (Solid Colors) – Kynar 500®/Hylar 5000® protective coating with Cool Paint Technology™, which includes ceramic infrared reflective pigments
8. Print Coat (Blended Colors) – Kynar 500®/Hylar 5000® protective coating with Cool Paint Technology™, which includes ceramic infrared reflective pigments
9. Clear Coat (Blended Colors) – Kynar 500®/Hylar 5000® protective coating
10. Color-Matched, Moisture-Resistant Enamel Backer Coating

## BEAUTIFUL COLOR YEAR AFTER YEAR



# EXTERIOR STEEL COLORS + PROFILES FOR EVERY HOME!

In order to turn design dreams into reality, we know homeowners need more choices and fewer limitations. Along with our extensive palette of color combinations, we provide an array of profile options to help further define the architectural characteristics of each home. Our Color Perfect Finish is specifically designed to coordinate with our soffit, fascia, rain carrying systems, architectural trims, and accessories.

Beautiful, seamless siding has the power to transform any home on the block. With more profiles, exclusive colors, and a variety of exterior accessories, EMCO Building Products makes coordinating unique styles simple!

## SIDING COMPARISON

★★★★ - Excellent    ★★★ - Average    ★★ - Poor    ★ - Very Poor

	EMCO Seamless Steel	Vinyl	Fiber Cement	Wood
Fire Resistance	★★★★	★★	★★★★	★★
Chalk + Fade Resistance	★★★★	★★★★	★★★★	★★
Pre-Finished Color Range	★★★★	★★	★★★★	★★
Ease of Maintenance	★★★★	★★★★	★★★★	★★
Warranty Coverage	★★★★	★★★★	★★★★	★★
Moisture Resistance	★★★★	★★★★	★★★★	★★
Appearance of Joints	★★★★	★★	★★	★★
Straighten Wall Appearance	★★★★	★★	★★	★★
Environmentally Friendly	★★★★	★	★★★★	★★★★

EMCO Building Products' beautiful blended colors offer a natural woodgrain look with the unmatched durability of steel. Like all of our siding products, they are manufactured with our signature Kynar 500®/Hylar 5000® finish for rich, true color that lasts. These blended seamless steel siding options are sure to enhance the curb appeal of your exterior!



# WE LOVE COLOR



Shadow



Fossil



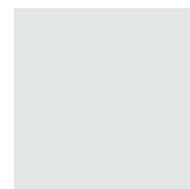
Saddle



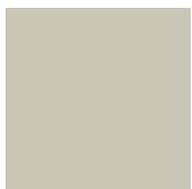
Mahogany



Moss



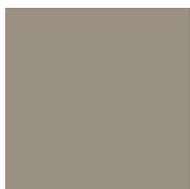
White



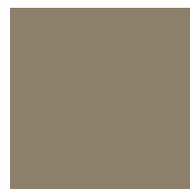
Canvas



Sand



Northwood



Khaki



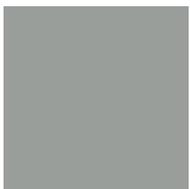
Burlap



Bronze



FOSSIL



Ash



Charcoal



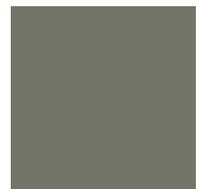
Carbon



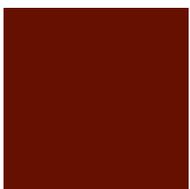
Boulder



Royal Brown



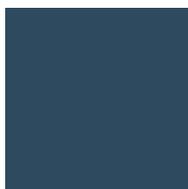
Sage



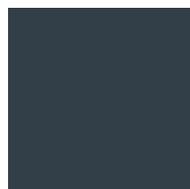
Brick



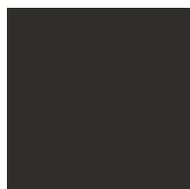
Storm



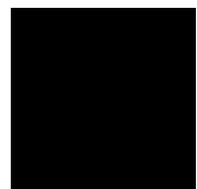
Twilight



Urban



Mocha

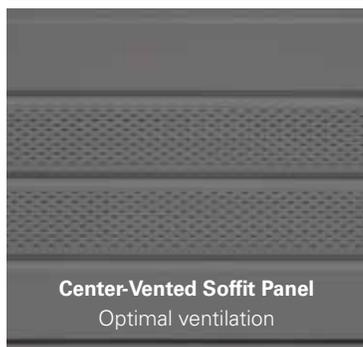


Black

# SOFFIT, FASCIA, & RAIN CARRYING SYSTEMS

Protect and beautify your home with a maintenance-free, color-coordinated rain carrying system from EMCO Building Products. Our system is designed to work as a complete protection and beautification package.

Our Color Perfect Finish coordinates with our soffit, fascia, and trim accessories, allowing you to complement, match, or contrast the accents of your home, making it a one-of-a-kind work of art.



## DOWNSPOUTS THAT MAXIMIZE WATER FLOW

We promote our innovative 3x3 downspout, referred to as the Superspout™. This residential 3-inch square downspout and elbow reduces clogging, improves flow by 100% over conventional downspouts, and is engineered stronger. In addition to capacity strengths, the Superspout has great curb appeal thanks to its streamlined look. Maximize your home's draining potential without the bulky look of commercial downspouts by selecting the Superspout.



With EMCO Building Products' soffit and fascia, you will eliminate costly painting of those hard-to-reach places like eaves and overhangs, while preserving the integrity of your home's structure. We take a "whole-house" design approach to ensure product compatibility and performance, along with a perfect fit.

- **STEEL FASCIA, ALUMINUM SOFFIT AND RAIN CARRYING SYSTEMS**
- **EASY-TO-CLEAN, STAIN-RESISTANT FINISH**
- **CARRIES A LIMITED LIFETIME WARRANTY**
- **NO-FADE COLORS BACKED BY A 30-YEAR CHALK AND FADE WARRANTY**
- **AVAILABLE IN A VARIETY OF EXTERIOR COLORS**



Nothing will affect the appearance of your home more dramatically than the exterior products you choose. Modern Cottage, Contemporary, Transformed Traditional, Mid-Century Modern, and Modern Farmhouse—they are all possible with products from EMCO Building Products. As you go through the selection process, you'll find profiles, accessories, and colors that will suit the architectural style of your home, as well as enhance its curb appeal.

# FIND THE PERFECT LOOK

## MODERN COTTAGE

While cottages of the past bring to mind whimsical storybook settings, today's Modern Cottage is a brighter take on living small. Modern Cottage is a cozy fusion of lighter, natural textures; clean, modern lines; and a neutral color palette to help maximize space. Just as the interior has lightened up, so has the exterior. Today, Modern Cottage homes are being transformed with rustic wood shakes, stone, and earth tones, but the materials are far more advanced. Updated cottages can achieve authentic rustic textures in a maintenance-free product that is no longer susceptible to the darkening that age and harsh weather bring. The end result is thoughtful design with creative, long-lasting character.



## CONTEMPORARY

Contemporary homes have an artistically-driven style that is often defined by a clean, seamless exterior with both horizontal and vertical lines. These exteriors are reminiscent of abstract art, utilizing sharp, geometric angles and varying rooflines to create a bold curbside presence. Contemporary homes tempt the eye with intriguing textures and smooth, high-contrast plank panels.

## TRANSFORMED TRADITIONAL

While Traditional is not the most talked about exterior style, it is by far the most prevalent. In fact, it's the style we see transformed most often. From older ramblers to ranch homes, we envision these homes as a beautiful, blank slate. Change your window placement or size, mix and match coordinating siding colors, modernize your trim and doors, or simply add stone accents.



CARBON + WHITE



SAND + BURLAP

## MODERN FARMHOUSE

If you've admired the combination of chipped paint, rust, shiplap, and repurposed barn wood, it's safe to say you've embraced the Farmhouse style. While we're confident this trend will continue to prevail as one of the most popular home styles, like everything over time, it has happily evolved.

Meet Modern Farmhouse. This slightly more refined version has also been referred to as Country Chic, taking a subtle cue from European design. Choose a lighter-toned vertical siding, then get dramatic with a much darker seamless metal roof. While lighter tones play to the casual comfort of traditional Farmhouse styles, the roof's deep contrast offers a touch of modern architectural interest.

## MID-CENTURY MODERN

Mid-Century Modern may be the biggest interior design movement we've seen since Farmhouse, but it is just re-emerging in exterior design. Popularized in the mid-1940s into the 60s, this style is all about sleek lines, minimal ornamentation, and contrasting organic materials. Exteriors are reminiscent of Contemporary homes, but they're often smaller ramblers or bi-levels. These homes feature flat or gabled roofs, angular details, and expansive windows. Mid-mod design connects with nature organically through contrasting textures such as stone, wood, and a neutral color palette.

# COLOR IS WHAT MAKES A HOUSE A HOME

Selecting the perfect exterior color scheme can take an already beautiful house and transform it into a gorgeous home that reflects your unique aesthetic. That's the power of home exterior color customization.

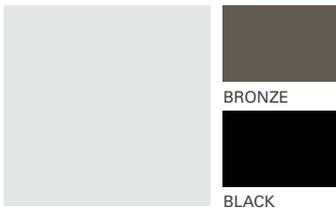
At EMCO Building Products, you can completely customize your home's exterior color scheme, all the way down to its soffit, fascia, and rain carrying system. That's right; we offer each of our home exterior products in all of our siding colors. This means you can create the perfect color scheme for your personal panache; one that turns a house into your home. Scan the QR code to start customizing the home of your dreams!



# COLOR PERFECT FINISH | KYNAR 500®/HYLAR 5000®

Our Color Perfect Finish coordinates across our siding, soffit, fascia, rain carrying systems, architectural trims, and accessory line. Complete your design vision and enhance all architectural styles without the maintenance.

**WHITE**



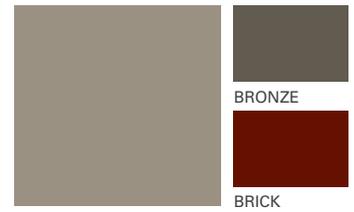
**CANVAS**



**SAND**



**NORTHWOOD**



**BURLAP**



**KHAKI**



**ASH**



**BOULDER**



**BRONZE**



**SAGE**



**STORM**



**TWILIGHT**



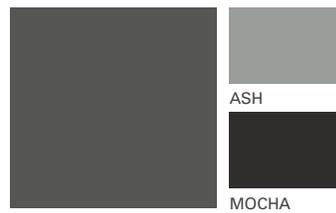
**URBAN**



**ROYAL BROWN**



**CHARCOAL**



**CARBON**



**MOCHA**



**BRICK**



**BLACK**



**SADDLE\***



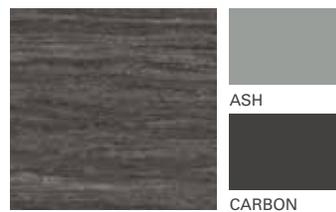
**MAHOGANY\***



**SHADOW\***



**FOSSIL\***



**MOSS\***



*Note: Colors are representations, please refer to an actual metal sample.*

*\*Color available in steel coil and accessories only.*



## **EMCO BUILDING PRODUCTS USES THE WORLD'S MOST RECYCLED MATERIALS**

We strive to manufacture products that promote a healthier environment for all. This is the reason behind EMCO Building Products' commitment to using recycled steel and aluminum as our primary materials. Both steel and aluminum are highly reusable, with a 95 to 100% recycle rate globally. Further, the life expectancy is greater for steel and aluminum products than most other materials such as vinyl, wood, or fiber cement.

We are so committed to sustainability that we make our steel products from a minimum of 87% recycled steel and our aluminum products from a minimum of 99% recycled aluminum. Plus, all of our steel and aluminum home exterior products are completely recyclable at the end of their long, useful lives. That's called reducing, reusing, and recycling! We take further steps towards sustainability on our jobsites. There, we ensure steel and aluminum scraps are separated and recycled.

There are practical benefits to these strategies, too. Due to the incredibly long life and documented durability, steel siding is aesthetically pleasing on buildings. It's an all-around attractive investment. And, EMCO Building Products is focused on investing in our environment in as many ways as we can. From the stringent eco-guidelines followed by our paint line to our commitment to using recycled steel and aluminum, EMCO Building Products keeps moving forward with the environment.

